



A New & Genuine Bar Franchise With A Difference!



If you would like to take advantage of one of the most exciting
and rewarding franchise opportunities around,

make contact...

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fancy a piece of the action?

franchise opportunities

a genuinely different franchise opportunity

- Established brand image
- Tried & tested
- Complete support package
- Supply chain in place
- Locations sourced to suit
- Brewery support

Our venues support more than 50 screens. Whether customers wish to book private booths for their party or join the crowd around the large screens, they are never out of sight of the action.

Bar Sport is a successful chain of venues initially started in the Midlands with the sole aim of providing an environment that all ages from all professions would enjoy. We managed to create warm friendly atmospheres, supply great food and drink and show all of the days sport all day long. However, where we differ from other sport themed bars is that our appeal is not just to one type of fan of one type of sport - everyone is catered for and everyone keeps coming back for more!

Because of the huge success of Bar Sport, we have pulled together a comprehensive package of franchise opportunities - allowing you to buy into an established brand and benefit from our experience (as well as enjoying running a lively entertainment venue and watching all the sport you can take!).



...Where Sport Is Life!



think about sport? - think about Bar Sport



food, drink and suppliers

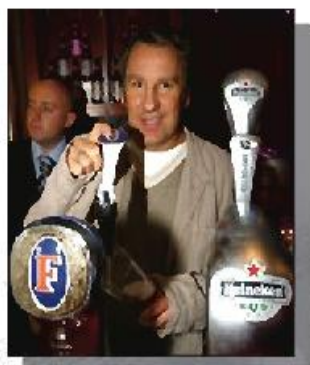
- Top quality produce
- Specialty beers
- Comprehensive wine list
- National foodservice suppliers
- Menu planning
- Promotional material
- Complete brewery support
- National discounts

It is generally accepted, that foodservice is one of the largest growth areas in the entertainment industry.

We have built up an enviable relationship with national foodservice suppliers and breweries that allow us to offer the best quality food & drink and great value prices.

Because of our reputation, customers keep coming back for more. They know they will get a great selection, affordable meals, and a warm welcome. On a weekend day times we actively encourage families to join in the fun.

Bar Sport will organise and put in place everything from the menus to the supply chain as part of the franchise package. With your ideas and our experience we can provide the most popular venue in town.



...Where Sport Is Life!



great food, great drink - great atmosphere

security, reputation and safety

- SIA registered door supervision
- Remote access CCTV systems
- Complete staff training
- Networked point of sale hardware for business efficiency
- Unobtrusive monitoring equipment covering all premises
- Drug / violence zero tolerance
- Close links with local police
- Relaxed, safe environments
- Micros Epos till systems

Our reputation for pleasant, safe environments is all down to our staff training and investment in the latest technology. All of our staff understand such issues as drug awareness, licensing laws, health & safety and emergency procedures.

Our door supervisors are chosen for their people skills and amiable personalities – they also have to be affiliated to the SIA (Security Industry Authority) and must have a current SIA I.D. card to be able to work at one of our venues.

We are constantly reviewing technology which enables our sites to be safe and efficient for our staff and customers alike. We install remote CCTV systems that can be viewed off-site on you own PC at any time.

All of our Epos till and ordering systems are also linked in so that any discrepancies can be identified immediately and acted upon.

State of the art video and point of sale systems are networked and can be viewed on site or remotely from your laptop or personal computer – no matter what time of the day or where in the world you might be.

These systems allow us to control under age drinking, drug abuse and violent behaviour before it comes an issue. Our staff also have the confidence in knowing that we are looking after their well being and are there to back them up should the need arise.



...Where Sport Is Life!

relaxed customers return for more

our winning team

associated partners



DIAGEO



!nBev



Scottish & Newcastle UK



Budweiser



SKY SPORTS



MOORE STEPHENS
CORPORATE FINANCE



...Where Sport Is Life!



much more than just a bar

site, design and planning

- Complete project management
- Architectural plans
- Building contractors & fitters
- Interior design concepts
- Exterior & interior signage
- Authentic memorabilia
- Maintenance

As each venue is different, there is no set layout that applies to all, hence our experienced team of planners and designers will optimise the space available to create your personal Bar Sport!

Bar Sport has created entertainment environments that appeal to the broadest possible clientele.

We do this by providing a stylish venue that is open plan, airy and light, combined with more personal areas that are cosy, warm and intimate. Contemporary colours, fashionable textiles and surfaces are used to make customers feel comfortable as soon as they walk through the door.

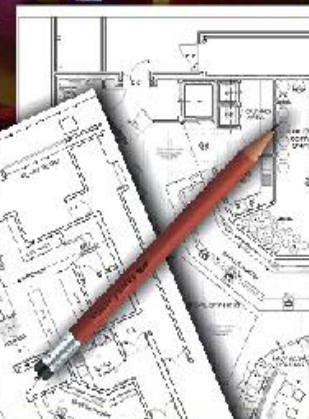
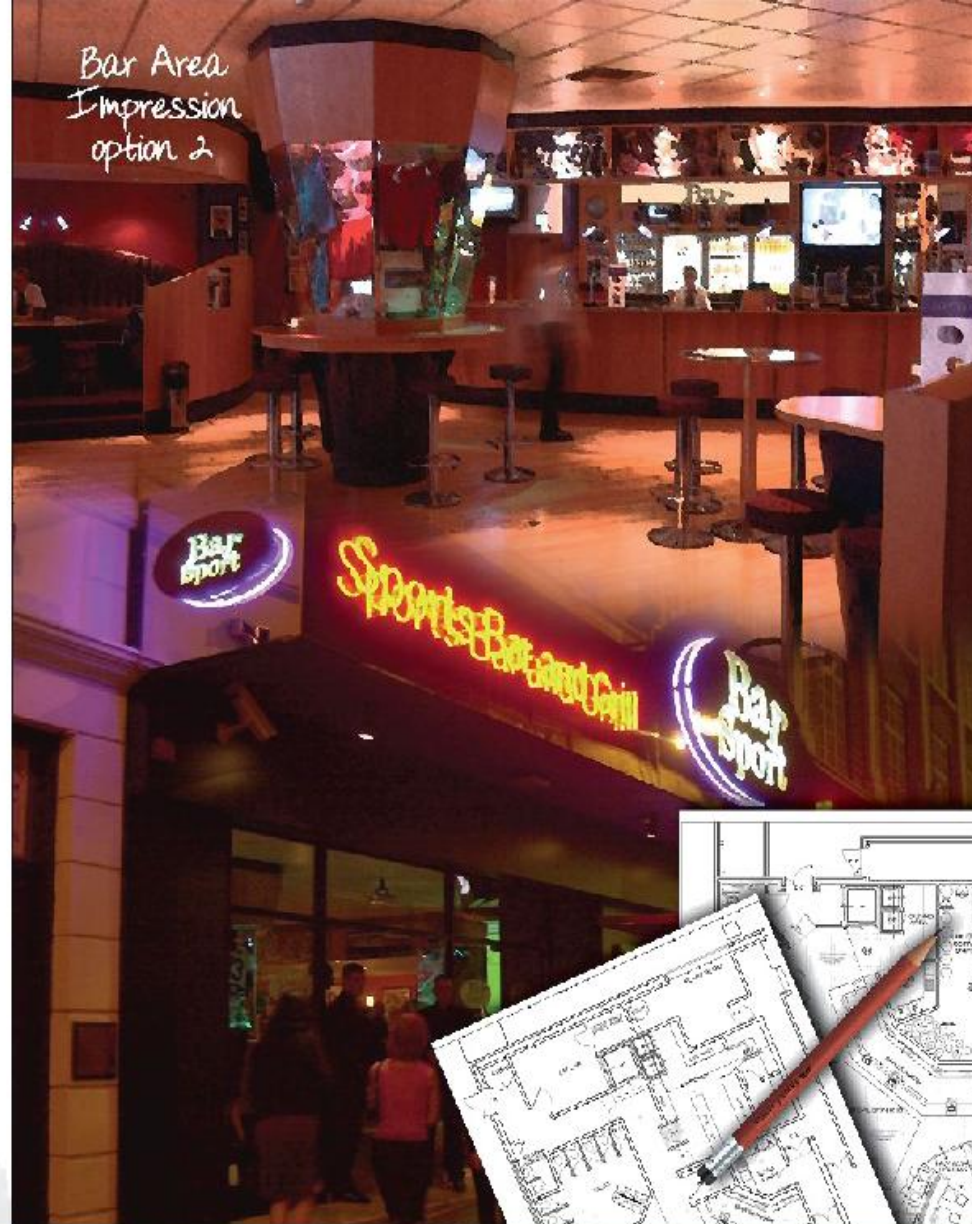
Providing a venue that appeals to both men and women automatically increases the potential for a lively atmosphere and the ideal place to spend the evening with friends time and time again.

After the proposed site has been found, our experienced team of architects, surveyors and interior designers will be called in to create the best possible retail environment.

Looking at every aspect from safety to maximum customer patronage, our team will draw up plans to suit your needs. After a further consultation the building contractors can move in on a fast track program to make sure that the new venue is up and running in the minimum amount of time...

So that your investment can start to make money!

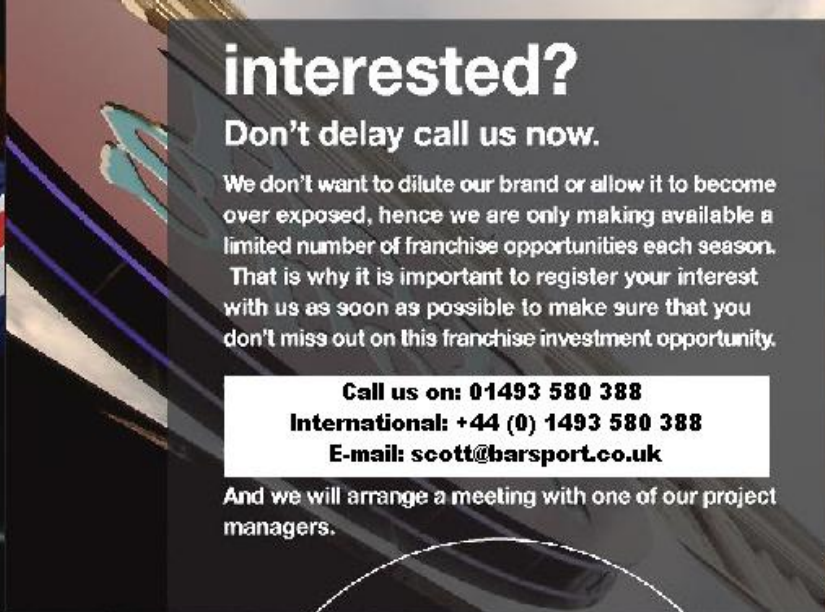
Bar Area
Impression
option 2



...Where Sport Is Life!

make them comfortable, they'll stay longer





interested?

Don't delay call us now.

We don't want to dilute our brand or allow it to become over exposed, hence we are only making available a limited number of franchise opportunities each season.

That is why it is important to register your interest with us as soon as possible to make sure that you don't miss out on this franchise investment opportunity.

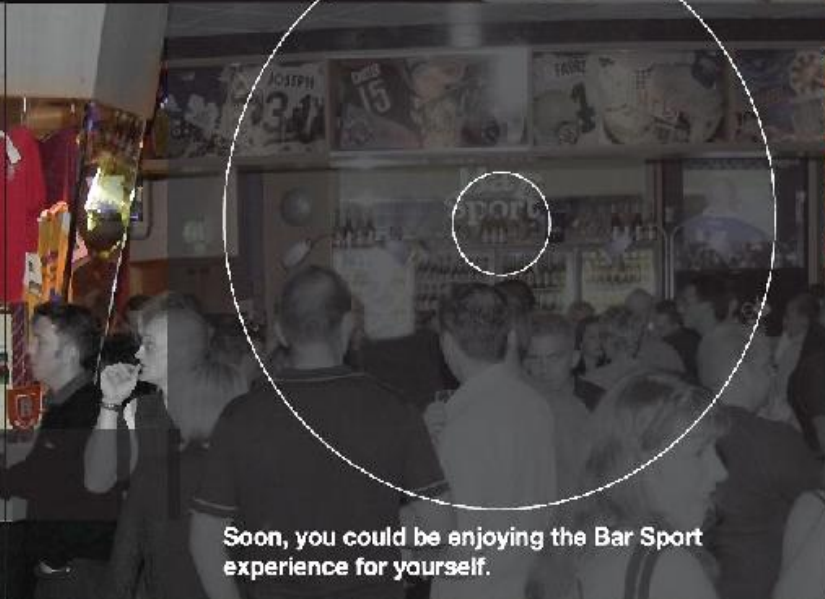
Call us on: 01493 580 388

International: +44 (0) 1493 580 388

E-mail: scott@barsport.co.uk

And we will arrange a meeting with one of our project managers.

the investment
with pleasure thrown in for free...



Soon, you could be enjoying the Bar Sport experience for yourself.



contemporary design,
safe environment,
all the sport live everyday,

great atmosphere,
mouth watering food,
established reputation

be part of it...